



HENRY ESTATE WINERY

UMPQUA, OREGON USA

Multiple varietals are hot, but Pinot is "on fire"

	52 week share		Vol % Chg vs YA	
	Dollars	Volume	52 week	13 week
Chardonnay	24.5%	20.3%	+5.1%	+4.3%
Merlot	13.7	11.4	+2.4	-0.3
Cabernet Sauvignon	12.7	9.2	+6.5	+6.4
White Zinfandel	6.3	10.0	-6.9	-10.3
Pinot Grigio/Gris	5.7	4.2	+13.5	+20.0
Syrah/Shiraz	4.3	3.2	+17.9	+13.4
Fume/Sauv Blanc	3.5	2.7	+5.3	+7.8
Pinot Noir	3.0	1.5	+39.3	+76.7
Zinfandel	2.0	1.3	+1.8	+6.5
Riesling	1.6	1.0	+9.0	+17.5
Moscato/Muscat	0.3	0.2	+27.8	+29.9

HENRY ESTATE WINERY

687 Hubbard Creek Rd.
P.O. Box 26
Umpqua, OR 97486 USA
Winery: (541) 459-5120
1-800-782-2686
Fax: (541) 459-5146
e: winery@henryestate.com
w: www.henryestate.com

*TI U.S. Grocery & Drug,
Liquor Mkt Aggregate
Period ending 7-30-05*



Copyright © 2005 ACNielsen
a VNU business